



Comparative Analysis of Two Approaches in Steganography

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Abstract: *Steganography means hiding a message. Information hiding technique is a new kind of secret communication technology. Information hiding system uses multimedia objects like audio, images and text. Digital audio, images, text are increasingly furnished with distinguishing but imperceptible marks, which may contain a hidden copyright notice or serial number or even help to prevent unauthorized copying directly. Today the growth in the information technology, especially in computer networks such as internet, mobile communication and digital multimedia applications such as Animation, Video, and Audio etc.*

Keywords: *If C, LSB*

I. INTRODUCTION

With the recent advances in computing technology and its intrusion in our day to day life, the need for private and personal communication has increased. Privacy in digital communication is desired when confidential information is being shared between two entities using computer communication. To provide secrecy in communication we use various techniques. One such technique is Steganography [1-2] that is the art of hiding the fact that communication is taking place, by hiding information in other information. Classification of stenography techniques based on the cover modifications applied in the embedding process is as follows:

A. Least significant bit (LSB) method

This approach [3-8] is very simple. In this method the least significant bits of some or all of the bytes inside an image is replaced with a bits of the secret message.

B. Transform domain techniques

This approach embeds secret information in the frequency domain of the signal. Transform domain methods hide messages in significant areas of the cover image which make them more robust to attacks such as: compression, cropping, and some image processing, compared to LSB approach.

C. Statistical methods

This approach encodes information by changing several statistical properties of a cover and uses a hypothesis testing in the extraction process. The above process is achieved by modifying the cover in such a way that some statistical characteristics change significantly i.e. if "1" is transmitted then cover is changed otherwise it is left as such.

D. Distortion techniques

In this technique the knowledge of original cover in the decoding process is essential at the receiver side. Receiver measures the differences with the original cover in order to reconstruct the sequence of modification applied by sender.

II. APPROACH 1

The method to embed and extract the hidden message is described as follows.

First, we convert original message into cipher text with RSA algorithm.

Second, we convert cipher text into binary numbers.

• Encoder

1) Select the frames from Animation

- Converting frames from animation for hiding message and decoy randomly.
- RGB frames will be dividing into Pixels for hi.

2) Apply Embedding Algorithm[1]

If C is the value of the bit to be hide and Va is Least Significant bit in the Pixel.

Suppose we have 3 pixels in RGB format

	R	G	B
1 st Pixel	(00101101	00011100	11011100)
2 nd Pixel	(10100110	11000100	00001100)

3rd Pixel (11010010 10101101 01100011)

When the letter A, which binary representation is **01000001** is embedded into the least significant bits of this part of the frame, the resulting grid is as follows:

	R	G	B
1 st Pixel	(00101100)	00011101	11011100
2 nd Pixel	(10100110)	11000100	00001100
3 rd Pixel	(11010010)	10101101	01100011

Apply the embedding algorithm we produce an efficient result.

• **Decoder**

- 1) Select the right frames for message extraction.
 - a) Select the frames from animation in which message hidden already.
- 2) Extract the embedding bit by embedding mark.

	R	G	B
1 st Pixel	(00101100)	00011101	11011100
2 nd Pixel	(10100110)	11000100	00001100
3 rd Pixel	(11010010)	10101101	01100011

Where, we extract least significant bits of all pixels

APPROACH 2

• **Encoder**

- 1) Select the frames from video
 - a) Converting frames from video for hiding message and decoy randomly.
 - b) RGB frames will be converting into YCbCr format then choose Y (luminance) for message hiding.
 - c) We hide message in frequency of Y part of YCbCr.
 - d) We hide decoy in frequency of Y part of YCbCr.

2) Apply Embedding Algorithm

If C is the value of the bit to be hide and Va is embedded point in the frames. When C is 0, the Va is modified as:

$$\left\{ \begin{array}{ll} V_a & \text{if } V_a \% 2 = 0 \\ V_a + 1 & \text{if } V_a \% 2 = 1 \end{array} \right.$$

When C is 1, the Va modified as:

$$\left\{ \begin{array}{ll} V_a & \text{if } V_a \% 2 = 1 \\ V_a + 1 & \text{if } V_a \% 2 = 0 \end{array} \right.$$

Apply the embedding algorithm we produce an efficient result.

• **Decoder**

- 1) Select the right frames for message extraction.
 - a) Select the frames from video in which message hidden already.
- 2) Extract the embedding bit by embedding mark.

Where, Va is the embedded point and C is the embedded bits.

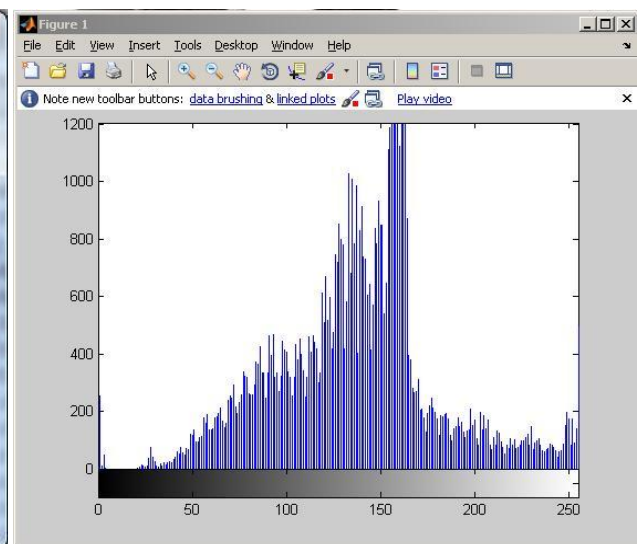
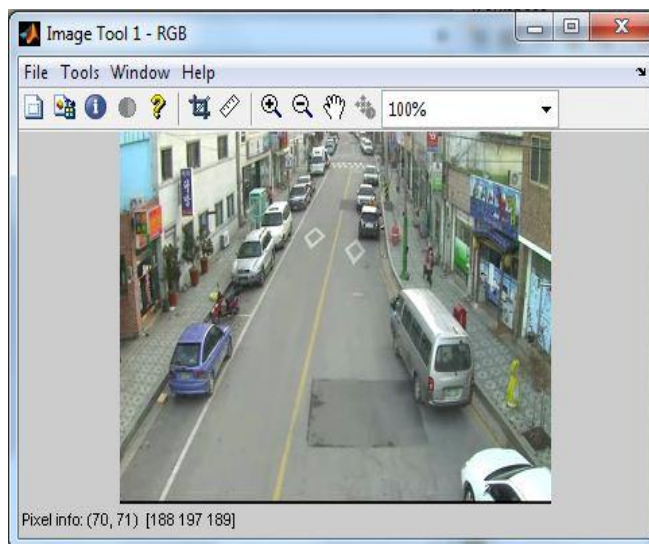
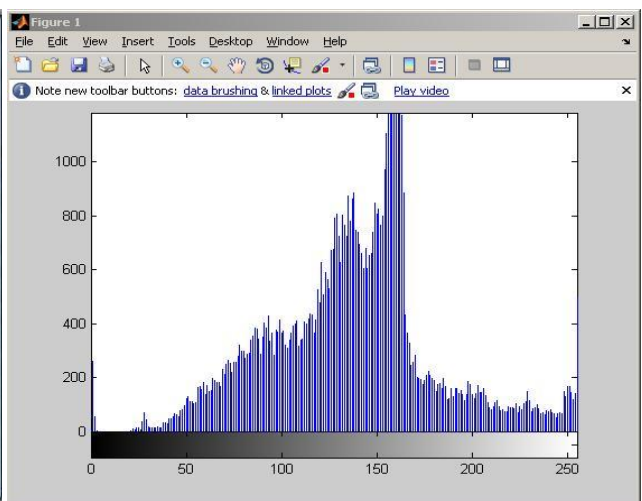
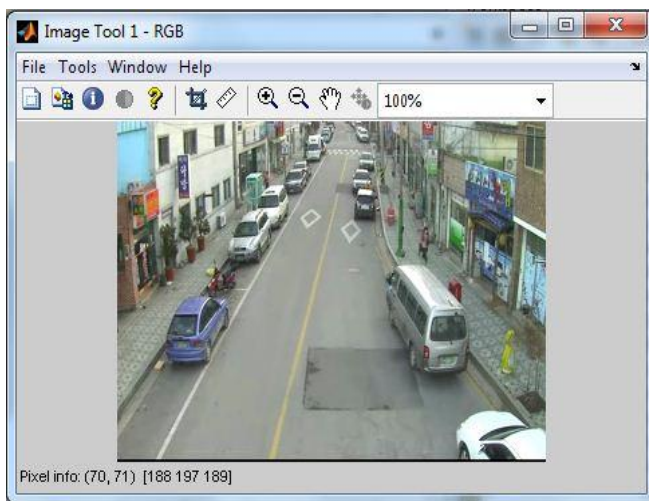
$$\left\{ \begin{array}{ll} C=1 & \text{if } V_a \% 2 = 1 \\ C=0 & \text{if } V_a \% 2 = 0 \end{array} \right.$$

Where, Va is the embedded point and C is the embedded bits.

III. COMPARATIVE ANALYSIS



Figure 2 the 17th frame of animation rofl.to30second Figure 3 the 17th frame of animation before hide 96 bit message rofl.to30second after hide 96 bit message



IV. CONCLUSION

This paper describes a technique to successfully embed data in an 8-bit color image. Additional features that could be added to this project include support for file types other than bitmap, and implementation of other steganographic methods. However, this research work and software package provides a good starting point for anyone interested in learning about steganography.

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