An Improved Invisible Watermarking Technique for Image Authentication

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Abstract: Digital Watermarking is a technique which embeds a watermark signal into the host image in order to authenticate it. In their previous work, a binary watermark pattern was constructed from the information content of the image by selecting the minimum value from every block of size 2x2, and was disordered with the help of Arnold Transform but which was not showing a fine robustness against compression and rotation operation. As a solution to this issue, an innovative watermarking scheme is proposed. According to this, the low frequency sub-band of wavelet domain and the rescaled version of original image are utilized in the watermark construction process. A scrambled version of watermark is obtained with the help of Arnold Transform. The operation of embedding and extraction of watermark is done in high frequency domain of Discrete Wavelet Transform since small modifications in this domain are not perceived by human eyes. This watermarking scheme deals with the extraction of the watermark information in the absence of original image, hence the blind scheme was obtained. Peak Signal to Noise Ratio (PSNR) and Similarity Ratio (SR) are computed to measure image quality. In addition, the competency of the proposed method is verified under common image processing operations and a comparative study is made against the previous technique.

Keywords – Robust watermarking, Discrete Wavelet Transform, Arnold Transform, Image Authentication, Content based watermarking.

1. INTRODUCTION

The internet is an excellent distribution system for the digital media because of itsinexpensiveness and efficiency. Also the images can be readily shared, easily used, processedand transmitted which causes serious problems such as unauthorized use and manipulation ofdigital content. As a result, there is the need for authentication techniques to secure digitalimages. Digital watermarking is a technique which embeds additional information calleddigital signature or watermark into the digital content in order to secure it. A watermark is a hidden signal added to images that can be detected or extracted later to make someaffirmation about the host image.

The major point of digital watermarking is to find the balance among the aspects such asrobustness to various attacks, security and invisibility. The invisibleness of watermarkingtechnique is based on the intensity of embedding watermark. Better invisibleness is achievedfor less intensity watermark. So we must select the optimum intensity to embed watermark. Ingeneral there is a little tradeoff between the embedding strength (the watermark robustness)and quality (the watermark invisibility). Increased robustness requires a stronger embedding,which in turn increases the visual degradation of the images. For a watermark to be effective, it should satisfy the following features. They are:

Imperceptibility - It should be perceptually invisible so that data quality is notdegraded and attackers are prevented from finding and deleting it. A watermark iscalled imperceptible if the watermarked content is perceptually equivalent to the original, un-watermarked content

- Readily Extractable - The data owner or an independent control authority shouldeasily extract it.
- Unambiguous - The watermark retrieval should unambiguously identify the dataowner.
- Robustness - It should tolerate some of the common image processing attacks. Awatermark is called robust if it resists a designated class of transformations.Robust watermarks may be used in copyright protection applications to carrycopy and access control information.

The digital image watermarking scheme can be divided into two categories. They arevisible digital image watermarking and invisible image watermarking techniques. In visiblewatermarking, the information is visible in the picture or video. Typically, the information istext or a logo which identifies the owner of the original document. In invisible watermarking, information is added as digital data to audio, picture or video, but it cannot be perceived assuch. Further, the invisible watermarks are categorized into watermarking techniques as fragile and robust. Generally, a robust mark is generally used for copyright protection andownership identification because they are designed to withstand attacks such as common image processing operations, which attempt to remove or destroy the mark. These algorithms ensure that the image processing operations do not erase the embedded watermark signal. On the other hand a fragile or semi-fragile watermark are mainly applied to content authentication and integrity verification because they are very sensitive to attacks, i.e., it candetect

slight changes to the watermarked image with high probability. This paper deals with a robust watermarking. The commonly used watermarking applications include copyrightrelated applications, medical forensic and military applications and content authenticationapplications. Several methods have been proposed in literature [2]. Two categories of Digital watermarking algorithms are spatial-domain techniques and frequency-domain techniques. Least Significant Bit (LSB) is the simplest technique in the spatial domain techniques [3] which directly modifies the intensities of some selected pixels. The frequencydomain technique transforms an image into a set of frequency domain coefficients [4]. Thetransformation adopted may be discrete cosine transform (DCT), discrete Fourier transforms(DFT) and discrete wavelet transforms (DWT) etc. After applying transformation, watermarkis embedded in the transformed coefficients of the image such that watermark is not visible.Finally, the watermarked image is obtained by acquiring inverse transformation of thecoefficients.

In feature based watermarking scheme, watermark is generated by applying someoperations on the pixel value of host image rather than taking from external source. Recentresearches on secure digital watermarking techniques have revealed the fact that the content of the images could be used to improve the invisibility and the robustness of a watermarking scheme [5]. In the proposed watermarking scheme, watermark is created from the content ofthe host image and discrete wavelet transform (DWT) is used for embedding watermarks,since it is an excellent time-frequency analysis method, which can be well adapted for extracting the information content of the image [6]. A detail survey on wavelet basedwatermarking techniques can be found in [7]. To improve the security, Wang et.al [8] adopt a key dependent wavelet transform. To takethe advantage of localization and multiresolution property of the wavelet transform, Wangand Lin [9] proposed wavelet tree based watermarking algorithm. Tao et al [10]. put forward a discrete. Wavelet transform based multiple water marking algorithm. The watermark isembedded into LL and HH subbands to improve the robustness. Luo et al [11]. Introduced aninteger wavelets based watermarking technique to protect the copyright of digital data by utilizing encryption technique to enhance the security.

Yuan et al [12]. proposed an integer wavelet based Multiple logo watermarking scheme.The watermark is permuted using Arnold transform and is embedded by modifying thecoefficents of the HH and LL subbands. Qiwei et al [13]. put forward a DWT based blindwatermarking scheme by scrambling the watermark using chaos sequence. Many of thealgorithms proposed meet the imperceptibility requirement quite easily but robustness todifferent image processing attacks is the key challenge and the algorithms in literatureaddressed only a subset of attacks. This paper proposes a novel DWT based blind watermarking scheme, in whichwatermark is constructed from the spatial domain and is embedded in the high-frequencyband. According to this algorithm, a DWT is performed on the host image and values in LL1subband forms the first matrix. The second matrix is produced by finding average values fromevery 2x2 blocks. Watermark construction process finds the disparity values between thosetwo matrices and is converted into binary form. The resultant matrix is disordered with thehelp of Arnold Transform. The extraction process is done without using original image andthe newly developed method is robust against many common image attacks and experimentalresults verify this. The security of the proposed method lies on the multifaceted procedureused to construct watermark.

2.   RELATED BACKGROUND

This section briefly describes the techniques and methods that have been adopted by thewatermarking schemes, including DWT, Scrambling using Arnold Transform and watermarkconstruction process adopted in our previous watermarking algorithm.

2.1 Discrete Wavelet Transform

The DWT decomposes input image into four components namely LL, HL, LH and HHwhere the first letter corresponds to applying either a low pass frequency operation or highpass frequency operation to the rows, and the second letter refers to the filter applied to the columns [14], which is shown in Figure 1.

The lowest resolution level LL consists of the approximation part of the original image.The remaining three resolution levels consist of the detail parts and give the vertical high(LH), horizontal high (HL) and high (HH) frequencies. In the proposed algorithm, watermarkis embedded into the host image by modifying the coefficients of high-frequency bands i.e.HH subband.
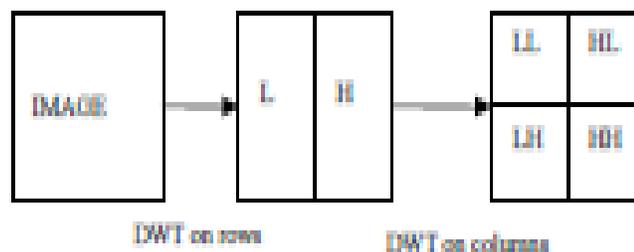

Figure 1. DWT decomposition

For a one level decomposition, the discrete two-dimensional wavelet transform of the image function f(x, y) can be written as

$$LL = [(f(x,y) * \phi(-x)\phi(-y))(2n,2m)]_{(n,m)\in z^2}$$

$$LH = [(f(x,y) * \phi(-x)\psi(-y))(2n,2m)]_{(n,m)\in z^2}$$

$$HL = [(f(x,y) * \psi(-x)\phi(-y))(2n,2m)]_{(n,m)\in z^2}$$

$$HH = [(f(x,y) * \psi(-x)\psi(-y))(2n,2m)]_{(n,m)\in z^2}$$

where $\phi(t)$ is a low pass scaling function and $\psi(t)$ is the associated band pass waveletfunction.

2.2 Arnold Transform

A digital image can be considered as a two unit function f(x,y) in the plane Z. It can berepresented as Z = f(x, y) where x, y belongs to {0,1,2,3....N −1} and N represents order of digital image.The image matrix can be changed into a new matrix by the Arnold transform which results ina scrambled version to offer security. It is a mapping function which changes a point (x, y) toanother point (x1, y1) by the equation (1).

$$x' = (x+y) \bmod N$$
$$y' = (x+2y) \bmod N$$

2.3 Overview of Previous Method

This section briefly describes about the watermarking generation algorithm of our previous work [1]. The watermark is generated from the spatial domain information by performing the steps mentioned below.

• The original image X of size M x N is partitioned into non-overlapping blocks of size 2 x 2.
• Compute minimum value from each block and construct a matrix Mb (p, q), where p ∈ {1,2,3....M / 2} and q∈ {1,2,3....N / 2}.
• Find median value Md for the elements in Mb (p, q).
• Perform Arnold transform for three times on Mb (p, q) to scramble the elements and obtain matrix Ms (p, q).
• Form the watermark pattern to be embedded into original image as

$$W(p,q) = \begin{cases} 0 & if \ M_s(p,q) > M_d \\ 1 & otherwise \end{cases}$$

• For a M x N image, a watermark pattern of size M/2 x N/2 is generated.

Example: Consider the input matrix of size 8x8

$$\begin{pmatrix} 6 & 14 & 10 & 10 & 4 & 3 & 2 & 2 \\ 11 & 16 & 17 & 20 & 6 & 3 & 4 & 4 \\ 11 & 20 & 15 & 10 & 5 & 4 & 4 & 3 \\ 13 & 16 & 6 & 2 & 2 & 2 & 2 & 9 \\ 11 & 16 & 7 & 3 & 4 & 2 & 3 & 11 \\ 6 & 4 & 4 & 2 & 3 & 2 & 2 & 14 \\ 4 & 2 & 4 & 2 & 1 & 2 & 5 & 16 \\ 7 & 6 & 0 & 2 & 4 & 1 & 2 & 3 \end{pmatrix}$$

The matrix constructed by picking smallest element from every 2x2 block of original matrix is

$$M_b = \begin{pmatrix} 6 & 10 & 3 & 2 \\ 11 & 2 & 2 & 2 \\ 4 & 2 & 2 & 2 \\ 2 & 0 & 1 & 2 \end{pmatrix}$$

After the application of Arnold transform the scrambled version of the matrix is

$$M_s = \begin{pmatrix} 2 & 4 & 1 & 6 \\ 2 & 0 & 2 & 2 \\ 2 & 3 & 11 & 2 \\ 10 & 2 & 2 & 2 \end{pmatrix}$$

The median value obtained for the elements in Ms is 2. According to the constraint (2), the binary watermark pattern constructed is

$$W = \begin{pmatrix} 1 & 0 & 1 & 0 \\ 1 & 1 & 1 & 1 \\ 1 & 0 & 0 & 1 \\ 0 & 1 & 1 & 1 \end{pmatrix}$$

In this method, watermark is generated by performing some operations on image pixels rather than taking from external source, hence the name content based watermark. This watermark is embedded in the HH1 subband of original image and the resultant image is called watermarked image. This embedded watermark is extracted in detection phase, and is compared with the calculated watermark to decide authenticity.

3. PROPOSED METHOD

In the proposed scheme, there are three significant phases: Watermark generation, Watermark embedding and Watermark Detection. The watermark is generated from pixel value of original image and so there is no need of external image or logo. Hence it is necessary to devise a method to generate watermark. The resolution of watermark is assumed to be half of that of original image. For embedding the watermark, a 1-level Discrete Wavelet Transform is performed. Watermark information is embedded in the high frequency bands (HH1) since it is robust against various normal image processing and malicious attacks. The resultant image is called watermarked image. In detection phase, two kinds of watermarks will be obtained. One is generated from watermarked image and the other is extracted from HH1 subband which has been already embedded within the host image. Comparison is made between those watermarks to decide authenticity.

3.1 Watermark generation

The watermark pattern is generated from the content information of host image. Watermark generation procedure includes the following steps and is shown in Figure 2.
• Consider the original image P of size M x M.
• Perform 1-level DWT on the original image and acquire the LL1 component to find
watermark pattern, which is of size M/2 x M/2. Let this matrix be 'A'.
• A reduced size (M/2 x N/2) image 'B' is obtained from original image by
Performing the following steps.
    (i) Partition the original image into non- overlapping blocks of size 2x2.
    (ii) One feature value from each block is calculated according to equation (3).

$$B(x,y) = \frac{\sum_{i=1}^{2}\sum_{j=1}^{2} P(x*2+i, y*2+j)}{4}$$
$$\text{where } 0 \leq x \leq M/2, \text{ and } 0 \leq y \leq N/2.$$

• Find the difference between A and B. Let it be C.
• A binary sequence 'W' can be obtained by applying the following constraint.

$$W(x,y) = \begin{cases} 0 & \text{if } C(x,y) \text{ is even} \\ 1 & \text{otherwise} \end{cases}$$

• Disorder the matrix 'W' with the help of Arnold Transform, the resultant is the required watermark pattern to be embedded in to the host image.
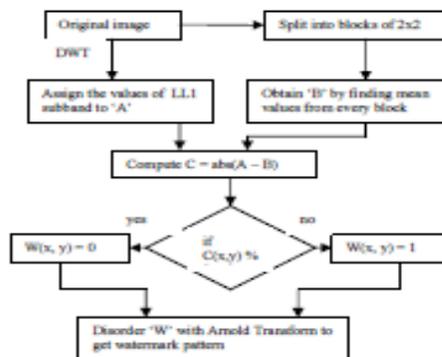

Figure 2. Watermark Generation

Example:
Consider the input matrix of size 8x8

$$\begin{pmatrix} 6 & 14 & 10 & 10 & 4 & 3 & 2 & 2 \\ 11 & 16 & 17 & 20 & 6 & 3 & 4 & 4 \\ 11 & 20 & 15 & 10 & 5 & 4 & 4 & 3 \\ 13 & 16 & 6 & 2 & 2 & 2 & 2 & 9 \\ 11 & 16 & 7 & 3 & 4 & 2 & 3 & 11 \\ 6 & 4 & 4 & 2 & 3 & 2 & 2 & 14 \\ 4 & 2 & 4 & 2 & 1 & 2 & 5 & 16 \\ 7 & 6 & 0 & 2 & 4 & 1 & 2 & 3 \end{pmatrix}$$

Applying 1-level DWT on the original matrix yields the LL1 component in integer form as

$$A = \begin{pmatrix} 24 & 29 & 8 & 6 \\ 30 & 17 & 7 & 9 \\ 19 & 8 & 6 & 15 \\ 10 & 4 & 4 & 13 \end{pmatrix}$$

Now the integer matrix B is obtained by taking average values of every blocks of size 2x2.

$$B = \begin{pmatrix} 12 & 14 & 4 & 3 \\ 15 & 8 & 3 & 5 \\ 9 & 4 & 3 & 8 \\ 5 & 2 & 2 & 7 \end{pmatrix}$$

Matrix 'C' is formed by calculating the difference between matrices A and B.

$$C = A - B = \begin{pmatrix} 12 & 15 & 4 & 3 \\ 15 & 9 & 4 & 4 \\ 10 & 4 & 3 & 7 \\ 5 & 2 & 2 & 6 \end{pmatrix}$$

By applying the constraint

$$W(x,y) = \begin{cases} 0 & if \ C(x,y) \bmod 2 = 0 \\ 1 & otherwise \end{cases}$$

a binary sequence 'W' is obtained as

$$W = \begin{pmatrix} 0 & 1 & 0 & 1 \\ 1 & 1 & 0 & 0 \\ 0 & 0 & 1 & 1 \\ 1 & 0 & 0 & 0 \end{pmatrix}$$

3.2   Watermark Embedding
        The watermark is embedded in the high frequency subband of DWT as follows:
• Apply 1-level DWT to original image.
• The watermark is embedded in the high frequency component HH1 of DWT.
• Perform inverse wavelet transform to obtain the watermarked image.

3.3 Watermark Detection
        Proposed watermarking scheme extracts and generates watermark information fromwatermarked image and so original image is not essential. So it can be referred as blindwatermarking.The authentication process includes the following steps:
• Watermark is derived form the content of watermarked image using the stepsdescribed under watermark generation in section 3.1.
• Apply 1-level DWT to the watermarked image and extract the embedded watermarkfrom HH1 subband.
• Compare the two watermarks (derived and extracted). If two values match,authenticity is preserved. Otherwise the authenticity is suspected.
• Quality of watermarked image and the watermark is found out according to equation(4) and (6).

4.   EXPERIMENTAL RESULTS

        We consider the images with number of rows and columns are of equal size since the embedded watermark is a square matrix. For testing, the size of the original image is taken as 512x512. Figure 3 (a) shows original image. A 256x256 binary watermark signal is constructed from original image and is embedded within itself. The proposed method is tested using MATLAB.

        After embedding the watermark, there was no visual difference between the original and watermarked images. Figure 3(b) shows watermarked image. The absolute difference of the pixel intensities of the watermarked image and the original image is shown in Figure 3(c). The difference image shows that the technique ensures high degree of fidelity.

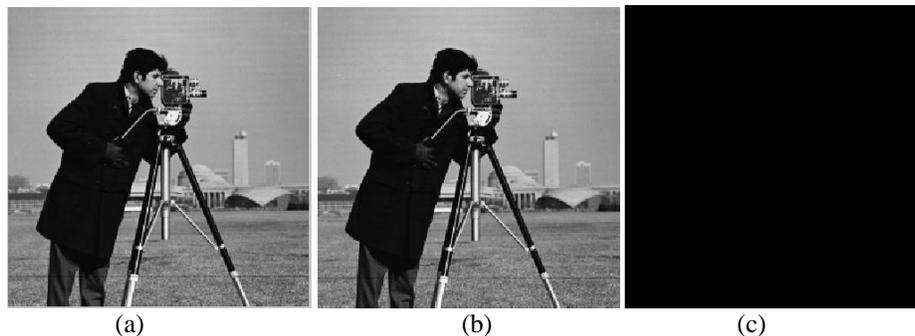(a)   (b)   (c)

Figure 3. (a) Original Image b) Watermarked Image (c) Difference Image

The visual quality of watermarked and attacked images is measured using the Peak Signal to Noise Ratio, which is defined in equation (4). The PSNR value of watermarked image is 59.1168, which indicates that there is very little deterioration in the quality of original image.

$$PSNR = 10\log_{10}\left(\frac{255^2}{MSE}\right)$$

where MSE is Mean Squared Error between original and distorted images, which is definedin equation (5).

$$MSE = \sum_{i=0}^{M-1}\sum_{j=0}^{N-1}\frac{[OI(i,j)-DI(i,j)]^2}{M \times N}$$

where OI is original image and DI is the distorted image.

A comparison between extracted and original watermark can be done by computingSimilarity Ratio (SR) between these two patterns as defined in equation(6), which is themetric used for identifying robustness of the watermarking process.

$$SR = \frac{S}{S+D}$$

where 'S' denotes number of matching pixel values and 'D' denotes number of different pixelvalues. In the proposed scheme, similarity ratio evaluated between extracted and calculatedwatermark is 0.8496 which indicates that the number of matching pixels are quite high andhence authenticity is preserved. The simulation results of previous method [1] and the proposed one are exposed in Table 1.

Table 1. Quality Evaluation of Watermarking Schemes

Metric used	Method [1]	Proposed
PSNR	54.1047	59.1168
SR	1	0.8496

In the proposed as well the previous watermarking techniques, the watermarked image is subjected to six types of distortions: compression, noise, filter, image adjustment, scaling and rotation. Watermarked image has compressed using JPEG compression with different quality factors. Additive Gaussian Noise and Salt& pepper noise has been added to the watermarked image. Also filtering such as median filtering, Linear filtering, histogram equalization and blurring has been applied on the watermarked image. The intensity values of watermarked image are adjusted to new values such that 1% of data are saturated at low and high intensities. Also aclockwise rotation with cropping operation is applied on the image. Results of the metrics Peak Signal to Noise Ratio and Similarity Ratio on the test image cameramanagainst both methods are shown in Table 2 & 3 respectively.

Table 2. Assessment of PSNR under Attacks

Attacks		PSNR (dB)	
		Method [1]	Proposed
Adding Gaussian noise (mean, variance)	0.01, 0	37.8092	38.3272
	0, 0.001	30.0730	30.0997
Adding Salt & Pepper noise	0.002	32.0153	32.1381
Median filtering	3x3	29.5819	29.5727
Linear filtering	3x3	27.7792	27.7761
Image Adjustment		18.7003	18.5312
Blurring		37.8281	37.8322
Histogram Equalization		19.0192	19.0944
JPEG (Quality Factor)	90	43.0143	43.1448
	70	36.4452	37.4799
	50	35.2058	35.4799
	30	33.1859	33.2002
	10	29.1818	29.1867
Scaling (512-256-512)		51.0944	56.1065
Rotation	5°	13.9478	13.9492
	10°	12.0324	12.0325

The imperceptibility of watermark in the proposed method has been evaluated against incidental attacks by using the metric PSNR and are compared against. A comparative study on Table 2 reveals the fact that the quality of watermarked image under various incidental image processing operations is more or less similar in both methods.

Robustness of the proposed method under the common image processing operations has been identified with the help of Similarity Ratio and is compared against our previous method. Table 3 shows the experimental results. The simulation results of both methods in the case of additive Gaussian noises show that the robustness of watermark in this attack is high with constant variance 0. An increase in variance slightly affects the robustness in both cases. The watermarked

image is attacked with salt & pepper noise with density 0.002, the results obtained show that both techniques are highly robust in this case. An analytical study demonstrates that the watermark in previous method shows more robustness than the proposed one under noise attacks. Watermarked image is smoothed with a 3x3 median filter. Experimental results disclosethat the proposed technique is more robust than the technique in under filtering operation.Similar is the case with linear filtering. Experimental results against Image adjustment andHistogram equalization attacks reveal that the robustness of watermark is high in both themethods.

A Gaussian lowpass filter of size 3x3 and a standard deviation sigma 0.5 is applied on the image. Similarly the watermarked image is compressed with lossy JPEG compression by applying the quality factor from 0 to 100. Experimental results of the proposed system against the operations such as blurring, histogram equalization, JPEG compression and scaling show a high Similarity Ratio than, which in turn indicates that the robustness of currently devised technique is higher than the previous method. For the rotation with cropping operation, the observed results dictate that the robustness of the proposed method is better than that of the previous one.

Table 3. Assessment of SR under Attacks

Attacks		Similarity Ratio	
		Method [1]	Proposed
Adding Gaussian noise (mean, variance)	0.01, 0	1	0.8371
	0, 0.001	0.5188	0.5042
Adding Salt & Pepper noise	0.002	0.9898	0.8370
Median filtering	3x3	0.5218	0.6629
Linear filtering	3x3	0.5359	0.6696
Image Adjustment		0.8433	0.8435
Blurring		0.6718	0.8083
Histogram Equalization		0.7573	0.7598
JPEG (Quality Factor)	90	0.4659	0.6488
	70	0.4753	0.6956
	50	0.4745	0.7418
	30	0.4759	0.7736
	10	0.4746	0.8158
Scaling (512-256-512)		0.4985	0.8463
Rotation	5°	0.5071	0.7135
	10°	0.4648	0.6957

5. CONCLUSION

This study has discussed a new robust watermarking scheme, which provides a complete algorithm that embeds and extracts the watermark information effectively. In this method, a binary watermark pattern is constructed from host image itself and is disordered with the help of Arnold Transform. The watermark embedding process does not degrade the visual quality of the image. The designed method makes use of the Discrete Wavelet Transform which provides a frequency spread of the watermark within the host image. Moreover the authentication process provides qualities like imperceptibility, robustness and security.

The performance of the watermarking scheme is evaluated with common image processing attacks such as additive noises, filtering, intensity adjustment, histogram equalization, JPEG compression, Scaling and rotation. Experimental results demonstrate that watermark is robust against those attacks. Moreover the simulation results of currently devised method are compared with that of our previous work [1], the results obtained show that the proposed technique is highly robust against attacks such as image adjustment, blurring, histogram equalization, compression, scaling and rotation.

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